

INDIA BOATING

India's first Luxury Boating Magazine

Announce Your Presence at the Mumbai International Boat Show 2009

Dear Sirs,

India Boating offers you a unique opportunity to catch the attention of 30,000 visitors expected at the Mumbai International Boat Show (MIBS). These high net-worth individuals will be looking out for the newest arrivals at the show. Here's your chance to reach out to them directly with our 3 Boat Show Special issues!

Pre-MIBS Issue (January - February '09): Will give an overview of the Mumbai Boat Show including participants, and activities.

MIBS Mega Issue (March - April '09): Will feature a complete section "What's on at MIBS" in which you can showcase your brand. You couldn't ask for better visibility!

Post MIBS Issue (May - June '09): Will carry a complete report on the Mumbai Boat Show.

Offers :

For Exhibitors: Picture-Postcard Insert (front/back printing) inviting visitors to your booth (with all details like the hall numbers etc.) Cost Rs. 30,000 (€ 500) only. All you need to do is send us the creative, we will print and insert it for you.

For Exhibitors advertising in India Boating: One page (complimentary) Boat Review. Extra Boat review pages can be taken at a nominal price of Rs. 15,000 (€220) each.

For Exhibitors not advertising in India Boating: One time special price of Rs. 1,50,000 (Euro 2500) gives you 1 pg. Advertisement in each issue + 1 editorial page showcasing your boat/gadget/product/ services. Additional editorial pages can be taken at a nominal price of Rs. 15,000 (€220) each.

Deadlines :

Pre MIBS Issue (January - February '09):

Editorial material & Ad confirmation - 30th November'08

Ad material - 7th December'08

MIBS Special Issue (March - April '09):

Editorial material & Ad confirmation - 30th January'09

Ad material - 7th February'09

Post MIBS Issue (May - June '09):

Editorial material & Ad confirmation - 30th March'09

Ad material - 7th April '09

So don't miss this unique opportunity to maximise your presence at MIBS



Contact us today!

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